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ENVIRONMENTAL BEHAVIOR AND SELECTIVE WASTE MANAGEMENT IN SPANISH HOUSING

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Abstract

Environmental concern has become an element of considerable significance which has guided the activity of business, and, this has translated into a change in behaviour in society, making it possible to reconcile economic and political interests with environmental ones. Thus, energy resources saving practices have been established in society reducing water consumption and waste separation. However, the latter requires greater effort to achieve this by individuals, which has led to a lower level of participation in selective waste collection programmes. For this reason, it is necessary to study the factors determining recycling behaviour, in order to try to have an influence on these in a way which assists the development of said behaviour. The solution largely depends on the consolidation of patterns of behaviour, but also on the possibilities for acting. Therefore, the objective that this work seeks is to analyse the behaviour of Spanish homes regarding managing waste; as well as to identify the variables that have a bearing on the undertaking of the same.

Key words: awareness, information, involvement, Spain, waste management

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